ABSTRACT OF THE DISCLOSURE

A computer based method of determining part of the value of an asset for investment by an investor in which data is received from the investor relating to market value of the asset and to a preferred term of the investment, as well as potential return from the asset over the preferred term. A discount value for the asset is calculated from the potential return, and market values for a range of potential investments are calculated using the discount value of the asset and the preferred term of investment. The investor is then presented with a range of market values for the range of investments and indicates an investment selected from the range.

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